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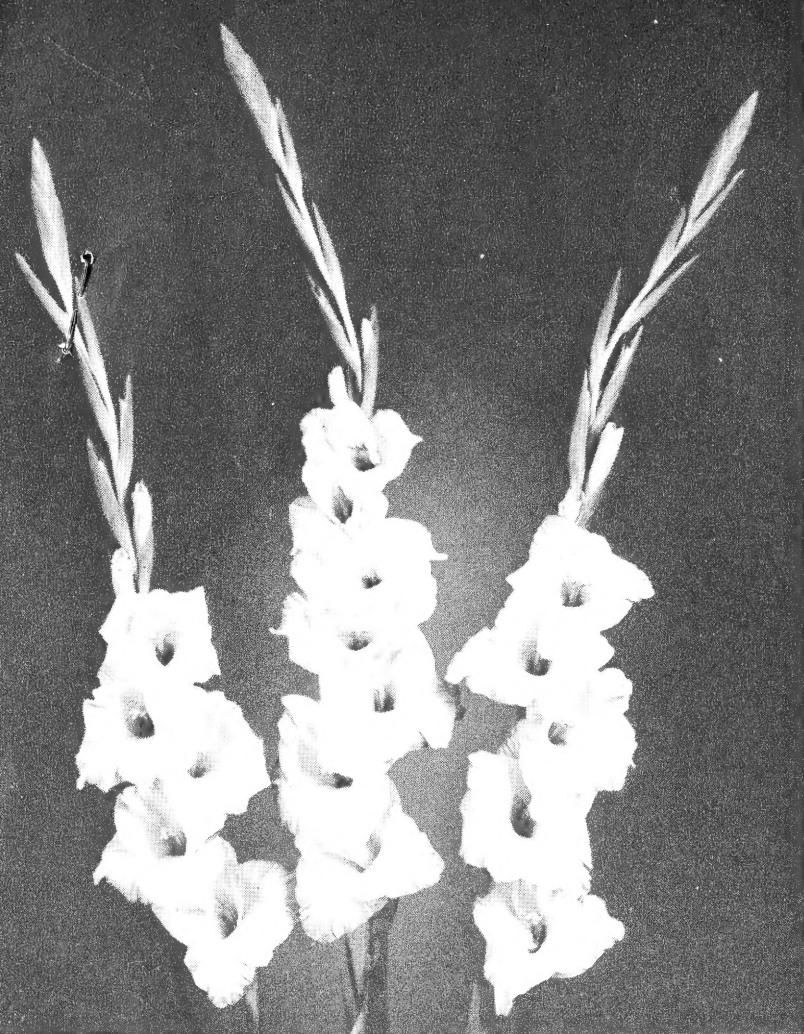
# PINK BOUQUET

LIBRARY  
JAN 27 1953

Cosmopolitan Glad Gardens  
231 West Wisconsin Ave.  
Milwaukee 3, Wis.

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JAN 27 1953

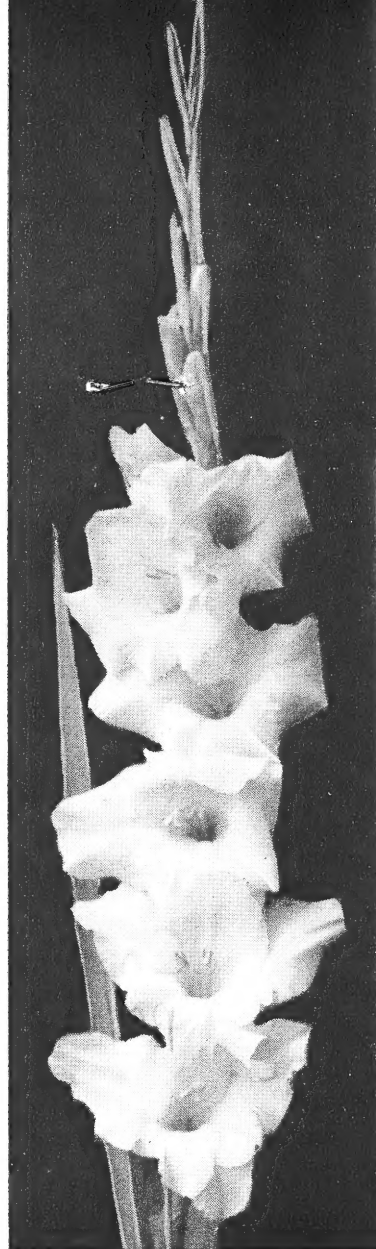




## ARDELL

I grew Ardell on trial two years ago and had wonderful spikes. Ardell is very tall-growing with ruffled, securely attached, creamy colored florets. This past summer I saw Ardell in dozen lots and was thoroughly convinced that it is an excellent commercial. Blooms early. Bulb production good and easy germinating.

L. \$1.25 M. \$1.00  
Sm. 75c  
Bts. 15c ea.  
10 for \$1.00



## WHITE STAR

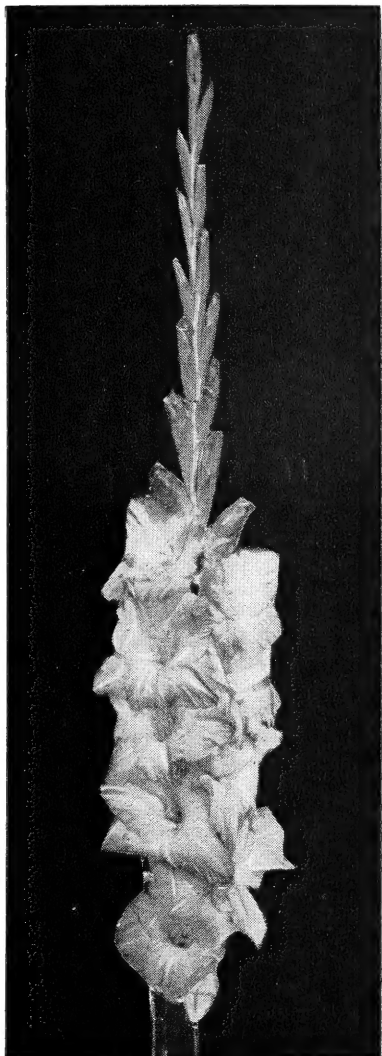




# Happy Days Are Here Again!

The new year of 1953 begins with great promise of better times ahead, especially for all of us in the gladiolus business, whether on a commercial basis, or if we pursue it as one of the world's best hobbies.

While the year just passed has been most trying for many of the glad growers because of weather which "taxed their souls", the cut flower growers had much improved business. Prices in most places showed marked improvement and there was a much better demand for glads all through the summer season. This is why I say "Happy Days Are Here Again!" I feel confident that with the prosperity the nation is enjoying better business for us is bound to be reflected in improved flower sales.



**HEIRLOOM**

For the exhibition grower and hobbyist, new creations in glads are being produced by busy hybridizers here, there, everywhere, so the offerings of excellent new varieties has increased by leaps and bounds. Those of you who have received my catalogue in past years will find that over half of the varieties I offer are new additions to my list. Some of these I have grown for a year or two to make certain that they were worthy, and only a half dozen or so are listed which have not been grown in my gardens, but I have seen all of them either in the originator's fields or at the Nation's leading shows.

Many people are inclined to think that our present bulb prices are high. Really they are very cheap, especially for the new introductions. Some of the new ones of yesteryear were introduced at prices ranging up to \$100. each. Just think, now you have all the beauty and improvement which the patient work of hundreds of hybridizers has bred into our marvelous new glads.

I know of no other branch of floriculture which has so great an amount of expert and painstaking hybridizing in back of their flower as has our glads. Whether it be one of the foremost and best known hybridists, or one of the most obscure in some isolated country village, they all know the fundamentals of hybridizing. That is why we have these marvelous new originations springing up, as I mentioned, here, there, everywhere. The results of all this systematic planning and patient work is yours for the cost of a new bulb which is cheap at the price we ask, whether it is one dollar or five.

Many thanks to all of you who have favored me with orders. I feel certain that I have always given the utmost in satisfaction as over 90% of my business each year comes from former customers.



# M A R G E R Y

(Melk Bros.)

## *Candy Splash X Burma*

On the opposite page is Margery, both the flower and the daughter of George Melk, for whom it was named.

Probably the best recommendation I can give this startling new glad is that I offered to purchase the seedling stock. I have seen Margery at many of our Wisconsin shows during the past two years where it has always been a seedling winner, gaining just about all awards including American Home Achievement.

Margery is really a glistening cerise rose Spic and Span. It has many of the characteristics of Spic and Span, tall, straight spikes with long flower heads. Averages around 20 buds with 8-5" florets open and most of the rest showing color. Florets, fluted and ruffled. Placement and attachment excellent. Healthy in foliage and bulbs. Margery is quite early, about 70 days. It is a seedling of Burma and carries many of the fine characteristics of this parent. This is a coming commercial of top rating.

**Large or Medium, \$5.00**

**1 Bulb and 12 Selected Bulblets, \$15.00**

**5 Bulbs and 50 Selected Bulblets, \$50.00**





# CORAL ACE

(B. B. Bunn)

Coral Ace is pictured on the opposite page and I consider it to be one of the finest glad pictures ever taken. The three spikes are champion 3-spike seedling winner at the LeRoy, Illinois, 1951 show. I believe that this picture will tell you that you want Coral Ace in your garden more convincingly than I can with word pictures. All I will say is that Coral Ace is of very striking color. Bright, rich coral as the name suggests. Coral Ace is a sport of Burma and carries all the fine characteristics of that famous gladiolus. Coral Ace has a very limited distribution. This is the year to buy and make an early start on one of our most promising new commercial and show varieties.

**Large, \$1.50; Medium, \$1.00; Small, 50c**

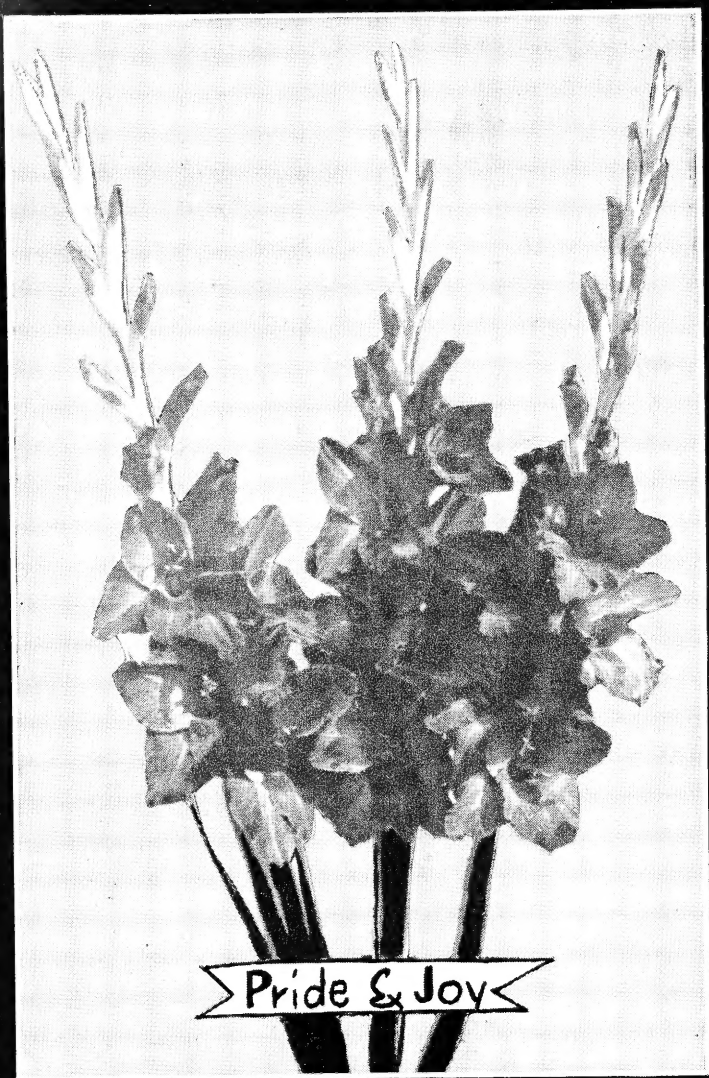
**Bulblets, 10/\$1.50; 100/\$10.00**

## GROWERS UNIT

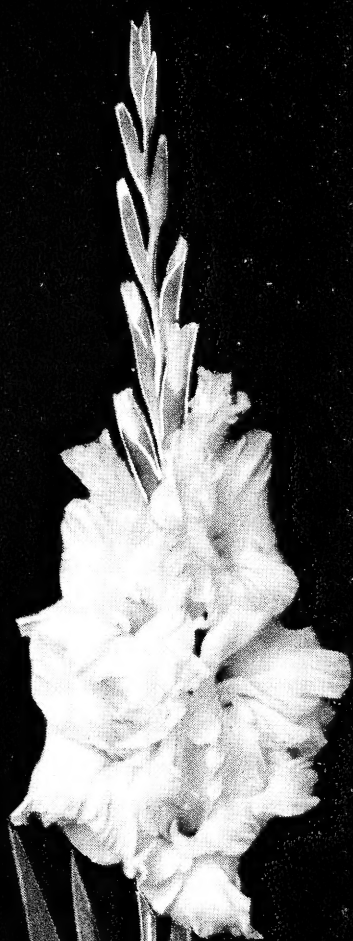
**5 Large, 5 Medium, 5 Small, 60 Bulblets, \$15.00**

*(Write for quotations on larger lots)*





Pride & Joy



Crystal Orchid

# Pride and Joy

552 Class, a 1952 Introduction

By John Bayliss

Here's a wonderful deep maroon from another new hybridizer . . . they keep popping up all over, don't they! Pride and Joy is well tested and has come through with flying colors. A basket at our Wisconsin State Fair show was just about the finest display of red glads it has ever been my pleasure to see. Pride and Joy has the attributes which produce a real commercial glad . . . absolutely straight spikes, good opening power, good color, good keeping qualities. You will note that the spikes are well balanced with number open and number showing color, with the buds showing color almost to tip of spike. This is a real commercial prospect. Mr. Bayliss, the originator, and Mrs. Woodcock, originator of Pink Bouquet, are quite close neighbors and both are to be congratulated for these outstanding contributions to the Gladiolus Kingdom.

Pride and Joy was rated as best deep red in its class by Mrs. Beulah Fortnam in her appraisal of the 500 classes in NAGC December bulletin.


Large.....	\$1.50	Ten for	\$12.00
Med. ....	1.25	Ten for	10.00
Sm. ....	1.00	Ten for	8.00
Bulblets ten for \$1.50, 100/\$10.00			

# Crystal Orchid

(Browne — 1952)

A year ago I listed Crystal Orchid saying that I had not grown it but that it came highly recommended to me. This past summer I have grown it in several spots in my garden and found that it always produced the same fine, uniform show spikes. The five inch, extremely ruffled florets have a slight chartreuse cast when in bud and up to the time they are fully opened, with slight lavender spears in the throat. This is a sport of Elizabeth the Queen, but is more ruffled and grows taller and has a much better spike and flower head. 18 buds and will open up to ten. Excellent opener from bud. Placement excellent. All exhibition growers will want to grow this fine new glad. Mrs. Fortnam rated it as the best in the 500 class. Produces fine, clean bulbs and bulblets in good quantity, which germinate very well. I predict that Crystal Orchid will attain greater popularity than its parent Elizabeth the Queen. It is improved greatly over its parent in height, ruffling, and placement and fills a great need in the white color class, both for exhibition and commercial growing.

Large	\$1.25,	Med.	75c	Sm.	40c
Bts. 10/\$1.00, 100/\$8, 1000/\$65					
Per quart, \$200.00					

A tall, slender spike of gladiolus flowers, densely packed with small, light-colored blossoms, set against a dark background.

Hearts Desire

A tall, slender spike of gladiolus flowers, densely packed with small, light-colored blossoms, set against a dark background.

Spic & Span

A tall, slender spike of gladiolus flowers, densely packed with small, light-colored blossoms, set against a dark background.

Oriental Pearl

A tall, slender spike of gladiolus flowers, densely packed with small, light-colored blossoms, set against a dark background.

King David

A tall, slender spike of gladiolus flowers, densely packed with small, light-colored blossoms, set against a dark background.

Bridal Orchid

# The World Famous Cosmopolitan Introductions

On the opposite page you will find photos of my five introductions. I feel confident that no other five introductions from one source will ever equal the show record established by these wonderful varieties. Not only that but they also rank among the very top in all symposiums and appraisals of favorite glads.

Last year I offered a collection of these world famous glads for \$3.00. This year I will again make the offer except that King David and Bridal Orchid will be large bulbs rather than small size. Here it is:

## **\$3.00 SPECIAL**

A choice collection of Cosmopolitan's famous introductions, all rated as among the world's finest glads. 1 select, large King David, 1 large Bridal Orchid, 3 small Hearts Desire, 4 small Oriental Pearl, 4 small Spic and Span,

— OR —

50 selected medium Spic and Span which is now rated as our best commercial and exhibition gladiolus, plus 50 smalls of fine mixed varieties. These will all bloom the first year if given care and attention.

**Either item \$3.00, Post Paid.**

Many, many people purchased this special last year. Just think, here is an opportunity to have five of the finest varieties for just a few dollars, postpaid. You want them, don't you!

## **Fort Knox**

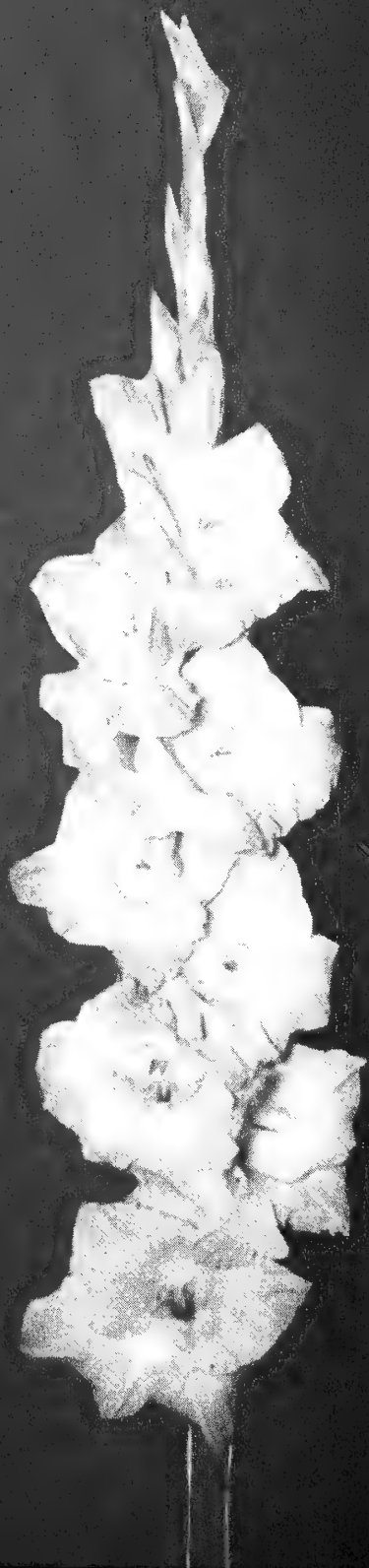
*Graff, 1953*

When the Central International show was held at Madison in 1950, one of the best second day spikes in the show was this seedling. So agreed many of the experts who carefully appraised it.

Personally I believe it is a finer glad than Gold. Color may be a trifle lighter, but it will produce longer flower heads and more open florets. Very nice ruffling, size 5 inches, five to six open of 18 buds, nice long spikes. It is another seedling from Orange Gold. Healthy, bulblet production and germination excellent. This is going to be one of our very best yellows, so make an early start with it. A bargain at this price.

**Med. and Sm. sizes only, \$2.00 each.**

**Bts. 10 for \$2.00**





# Four Choice New Glads

## FURBELOW (see page 12)

Rich, captivating, intensely ruffled pink with creamy throat blotch, opens 6-8 large waxy florets on a straight spike of 16-18 buds. Has unusually heavy substance and splendid placement. Furbelow is a supremely beautiful new variety. I have grown this for two years and rate it highly for commercial and exhibition. A really strong grower.

## HI JINKS

A towering, clear smoky rose with a creamy-white throat. You will be thrilled when its large saucer-like florets open wide to unfold its unique smoky beauty. Opens 5-7 on a 15-16 bud spike. Truly exotic!

Any size bulb, \$2.00      12 bulblets \$2.00  
1 large, 1 med., 1 sm. 10 bts. \$6.00  
4 Variety Special, one each any size \$7.00

FREE with each order of above 4 varieties a new seedling bulb — a lovely white with a startling rose-purple throat blotch.

*Left, Red Radiance — Right, Furbelow.*

## RED RADIANCE

### *Red Charm X Spotlight*

One of the very finest spikes, of the thousands which I had bloom last summer, was Red Radiance. It is another 1953 introduction by the Melks, a clear bright red without markings of any kind. It is one of the cleanest and brightest reds I know. Florets 5", with 8 open in very formal placement, 6 more in color. Totals 20 buds, well spaced and attached. Substance excellent. A few bunches of Red Radiance were shipped to the Milwaukee market this past

summer and my reports from the wholesale houses are that it is considered excellent by the wholesalers and the retailers who were fortunate enough to get these few bunches.

Spikes always straight, very tall, 25" flower head. Florets are excellent texture and is a wonderful keeper. Propagation and germination excellent. I feel that this is really a most promising red for commercial growing and also for the show table.

Large or medium \$2.50      1 bulb and 12 bulblets \$5.00  
6 large, 6 med. and 125 bts. \$50.00

## SWEET TALK

Bright, lively pink with a blended creamy throat, opens 6-8 lightly ruffled florets that have fine substance, tall vigorous growing spike averages 17 buds. Sweet Talk appears to be a splendid commercial cut flower — a real florist glad.

## BRANDYWINE

A new vigorous very deep red-dish-wine, its glossy sheen is wonderfully rich and lustrous. Opens 6-8 large velvety florets on a very tall heavy spike of 15-17 buds. A new color thrill awaits you in Brandywine.

All four of these varieties have a leading rating in Mrs. Fortnam's annual appraisal.

# PINK BOUQUET

(See Center Spread)

***Maid of Orleans X Camillia (90 Days)***

**Mrs. Archie Woodcock No. 41101**

**Class 440**

I rate this as one of the finest commercial introductions of recent years. It is tall, vigorous, healthy, with exceptionally long flower heads. Field height easily up to 60 inches and it will produce up to 32 buds with 10-12 open florets. With ordinary field culture you can obtain 22 or more buds. Color is light pink, of Pink Radiance color value, but with a clean, creamy throat. Florets open nicely, flat against the stem with the open florets looking you squarely in the eye. Placement is usually informal, although occasional spikes come with very formal placement. The buds are a very pretty peach color. My tests for opening prove that ten florets will open and hold from spikes cut with only the bottom four showing color. Florets open rather slowly, both in the field and when cut in bud, a prime requisite for commercial cutting. Bulb production and germination medium. Pink Bouquet may prove to be outstanding for southern growing as the bulbs show no signs of being subject to the usual bulb rots. Also the high bud count will permit the usual reduction of buds of winter growing and still have plenty left. Bulb production and germination medium. This may not prove a startling exhibition variety although it has won top awards for the originator at some of our toughest Wisconsin shows, including seedling and Grand Champion at the 1948 Manitowoc show; single and three spike excellent rating at Sheboygan and Single spike division champion at same show.

*(Kodochromes for Color Evaluation on Request)*

**Bulbs \$3.50, Any Size 1 Bulb and 10 Bulblets, \$7.00**

**Bulblets Sold Only in This Combination**

**Bulblets, Per Pint, \$200.00; Per Quart, \$350.00**

*Note: Center Spread—The dozen in left container is Pink Bouquet—Right, Spic & Span.*



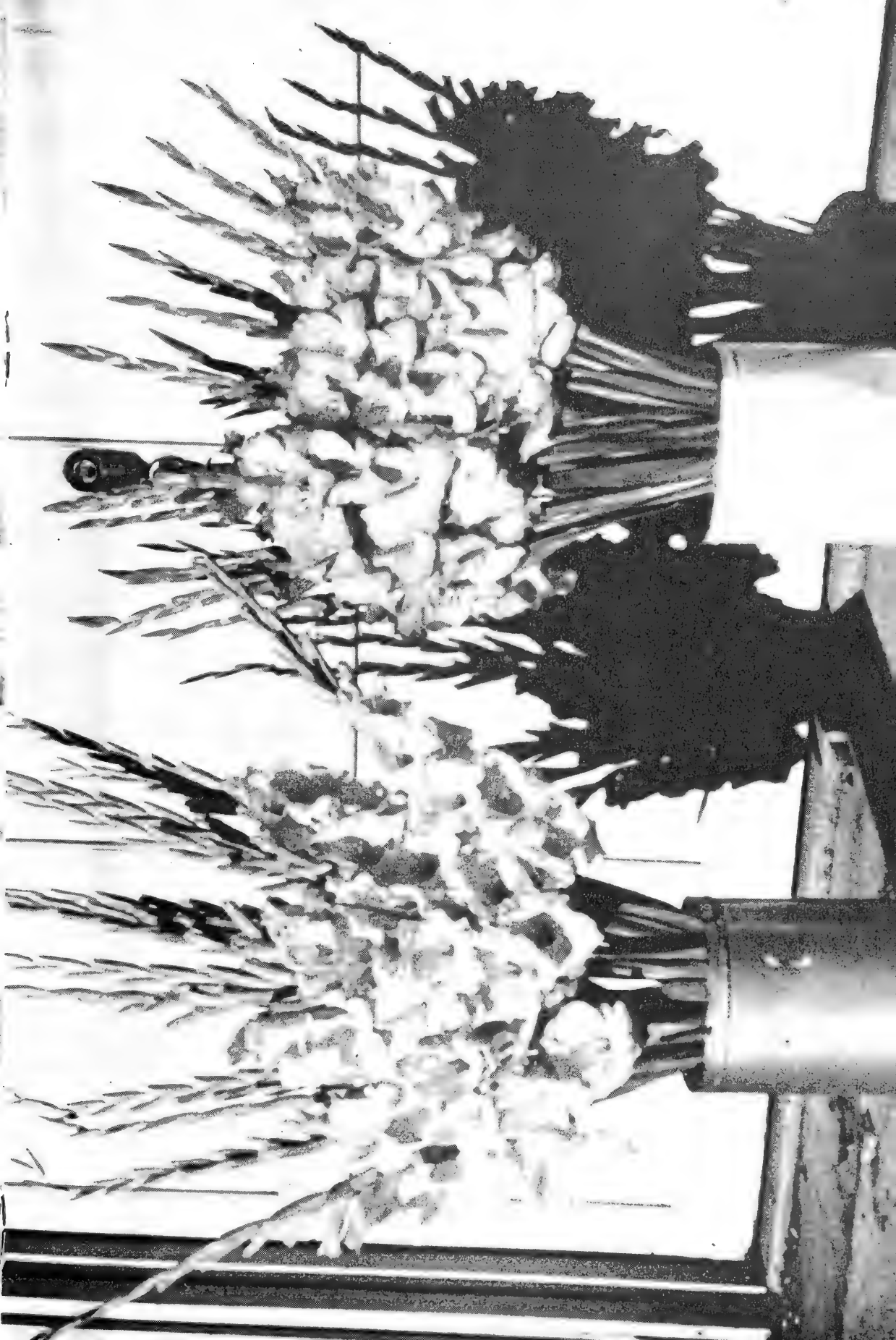
Here's one of the most sensational glads ever introduced. Not only is it sensational, but it is easy to grow, either for exhibition or for cut flowers. Always straight, tall, with long flower heads and many open florets. Winner of top awards almost everywhere shown. King David is a Royal Purple with magenta throat and beautiful picotee edging. Florets ruffled and fluted, over 5", with 8-10 open. Produces fine clean bulbs and lots of bulblets which germinate and grow vigorously. Everybody will soon be growing it, including you. Why not send your order now?

**Large \$1.50**  
**Bulblets 15c**

**Medium \$1.25**  
**10 for \$1.00**

**Small \$1.00**  
**100 for \$5.00**







# 160 CHOICE NEW GLADS FOR YOU

All of the following prices are postpaid, that is, I will pay shipping costs. This also applies to prices on items featured elsewhere in this catalogue, except the quantity prices listed on page 30.

**NOTE:** As shipping costs take much of the profit on small orders, I will make the same offer as last year. If you will add 50c to your total order, I will include \$1.00 worth of bulbs, outstanding varieties. Most orders received last year took advantage of this offer.

**ACE OF SPADES (Center)** — This variety sold well for two years and is very popular. It is rated as one of the blackest glads grown and the large florets are of heavy substance and have a rich velvet sheen. Spikes are tall and excellent for cutting.

L. \$1.00, M. 75c, Sm. 50, Bts. Ten \$1.00,  
100 @ \$8.00

**ADORATION** — A good, early blush pink with lighter throat. Medium in height and flower size, but produces good cutting spikes. Valuable commercial, especially because of its early blooming.

L. 2/25, M. 3/25, Sm. 6/25, Bts. 100/2.00

**AMERICAN BEAUTY** — This deep rose is well recommended for commercial use. Ruffled, good substance, two-toned throat and vigorous growth. Color is a little dark but we need more variety in our selection of colors and this is a worthy one to add to your list.

L. 25c, M. 20c, Sm. 15c, Bts. Ten 50c, 100/4.00

**ANNAMAE** — Pure, chalk white. Medium height. An older variety but one of the very best commercial whites. I don't grow bulbs to sell but offer a few for those who would like them for their garden.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/50

**ARDELL** — (See inside front cover)

**AUREOLE** — A light, buff toned yellow, heavily ruffled, with wide open florets. Beautiful and a wide favorite.

**BARBARA ANN SCOTT** — A buff-toned cream. 6-8 open florets on very tall spike with long flowerhead.

L. 2/25, M. 3/25, Sm. 6/25, Bts. \$1 per 100  
L. 50c, M. 35c, Sm. 25c, Bts. 100/2.00

**BARRETTS BEAUTY** — A fine, tall-growing, ruffled white with purple lined throat. Carries 22-24 buds on 26" flowerhead, 7-8 open. Many consider this Barretts best creation.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 25c ea., 5 for \$1.00

**BENJ. BRITTEN** — A deep mauve with dusty throat. Color is not pleasing to me but it does have excellent growing habits. Tall, always straight and fine placement. Sells well. Blooms easily from bulbets.

L. 2/25, M. 3/25, Sm. 5/25

**BLACK CHERRY** — Giant black red and sure winner at the shows. 6-8 large florets open on sturdy, strong spikes. Propagation a little slow, but one of the finest glads introduced in recent years.

L. 40c, M. 30c, Sm. 20c, Bts. 100/2.00

**BLUE DEVIL** — Rich violet blue with white throat and rose blotch. Flashy, striking and nice. Has won many top awards.

L. \$2.50, M. \$1.75, Sm. \$1.25, Bts. Ea. 30c,  
Ten \$2.40

**BOISE BELLE** — Has attracted a lot of attention and is in great demand. Deep pink with yellow lip petals and attractive yellow edging. Opens 9-10 ruffled blooms. Quite late so plant very early for the shows. Has good commercial rating.

L. 30c, M. 20c, Sm. 15c, Ten 25c, 100/1.50

**BONFIRE** — Brilliant scarlet, medium sized florets, with 6-8 open on good, tall spikes. Good substance and a good commercial in every respect.

L. 15c, M. 10c, Sm. 3/25, Bts. 100/50

**BO PEEP** — Buff pink with creamy throat. Extremely ruffled. Lot of florets open. Good keeper. Produces large bulbets which bloom easily.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 10/25

**BO PEEP** — Ruffled buff pink, small flowering variety. Cream throat. One of the few miniatures I grow and one of the best. Blooms freely from bulbets.

L. 2/30, M. 3/30, Sm. 5/25

**BRIDAL ORCHID** — My 1950 Introduction. Extremely tall light lavender with up to 6 inch florets, ruffled and very nice. Eight open, easily plus many showing color. Spikes always straight. I grow ten or more lavenders and none of them will match Bridal Orchid for strong, husky plants, nor easy growing. Bulblet production heavy. Germination usually excellent, although some years moderate. Makes excellent cutting spikes from all sized bulbs. Flecks some occasionally. I think this is the best commercial lavender by far. Spikes open exceptionally well when cut in bud.

L. 35c, M. 25c, Sm. 25c, Bts. 10 @ 25c, 100 @ \$2.00

**BURMA** — (New Selected) — Usually I do not pay much attention to selected strains of glads, but I have tried this one from Wards Flower Ranch and it has proved to be really outstanding. Hitherto I have never been able to grow good Burma but the few bulbs which I had of this strain produced marvelous spikes. Florets were wide open, 8 or 9 at a time, color seemed a trifle lighter, at least a brighter throat. Tall, vigorous and wonderful in every respect. Try it and see.

L. 10/100, M. 10/50

**CANDLELIGHT** — A nice medium yellow with very promising commercial qualities. Tall, with 4½" florets which open well and keep well.

M. 50, Sm. 35c, Bts. 10/35

**CAPTIVATION** — A pastel lavender with still lighter throat. Triangular florets which are fluted and ruffled. 28" flowerhead on 60" plans, 20 buds. Rated very highly.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 20c ea.,  
10 for \$1.50

**CHIEF PONTIAC** — Bright, orange scarlet with darker throat. Opens 6 extremely large florets on long flower head. Very popular.

L. 25c, M. 20c, Sm. 2/25

**CHINOOK** — A most vigorous, tall, large orange salmon. Really husky but very fine. Bulbs firm, clean and make good size from bulbets. An outstanding variety in my estimation.

L. 60c, M. 50c, Sm. 40c, Ten 50c, 100/4.00

**C. D. FORTNAM** — Delicate blush pink. Florets very ruffled and of excellent substance. Opens 8 of 22 buds. I rate this fine glad as Kadel's best origination. Heavy show winner and has everything a good commercial glad needs.

L. 75c, M. 50c, Sm. 25c, Bts. Ten 75c, 100/6.00

**Continued on Page 20**



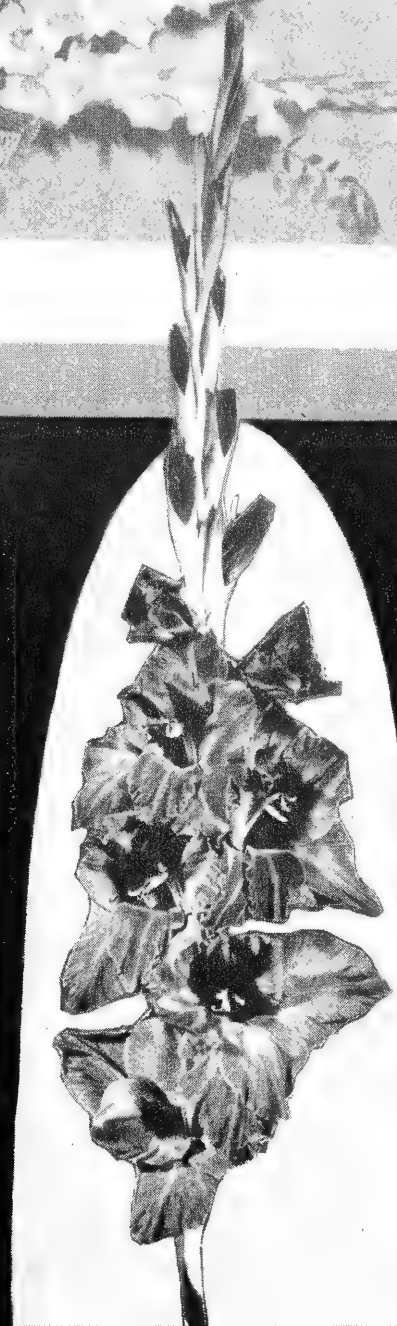
## DIXIE MAID

A 1953 introduction by E. Bane Snyder, originator of several fine commercial glads. Light salmon with cream throat. 60" tall, 18 buds, 8-5" wide open florets on 26 inch flower head. Slightly ruffled, good facing, substance and attachment. Produces good bulbs. Bulblet production and germination excellent. Best seedling and best basket at the Bedford, Pa. show. Looks like a good commercial prospect.

Any size, \$2.00	Bulblets 25c
10 for \$2.00	100 for \$16.00

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→  
**ACE OF SPADES**



**COL. WM. G. ATKINSON** — Deep, self lavender. Florets of heavy texture and nicely ruffled. Bloomed late for me. Lower floret sometimes misplaced. Looks most promising to me.

L. 15c, M. 10c, Sm. 3/25, Bts. 100/1.00

**COLONIAL DAME** — A ruffled and frilled lavender, which will open 10 or more florets. Has won many awards in Canadian shows. Be sure to try it.

L. 25c, M. 20c, Sm. 10c, Bts 100/1.00

**COLOR MARVEL** — After a lapse of several years I have come back to this richly colored glad. Spikes are tall and slender with many golden-buff florets open at once. I notice that it made some fine wins this past summer. You'll find it satisfactory as a commercial.

L. 10c, M. 2/15, Sm. 5/25, Bts. 100/1.00

**COLUMBIA** — Creamy white with pronounced rose edging. Spikes straight and tall. Some ruffling. Very similar to the old favorite corona. Bulbs very healthy, high crowned and fine. Good production of bulblets. Be sure to make an early start with this one.

L. \$1.50, M. \$1.00, Sm. 60c Bts. Ten 50c, 100/1.00

**CORAL ACE** — See Pages 6-7)

**COMPLEXION** — Here's an excellent glad at modest prices. Always straight, tall, with many open 4½" light pink florets. Slightly ruffled.

L. 20c, M. 15, Sm. 3/25, Bts. 100 @ \$1.50

**CONNIE G** — A new style, tall ruffled cream. A top-notch exhibition. Opens 8 large well placed florets. Very ruffled and of striking rich color.

L. 50c, M. 35c, Sm. 25c, Bts. Ten 25c, 100/2.50

**CROESUS** — A nice new yellow which looks promising for commercial growing. 8-10 of its 20 buds open. Ruffled, double row placement. Medium sized florets of good substance.

L. \$1.50, M. \$1.00, Sm. 50c, Bts. 2/25

**CRYSTAL ORCHID** — See Page 9

**CYNTHIA** — A fine medium yellow. Tall. Many open flowers, double row placement. A very good early and valuable yellow which I predict has a good future as a cut flower.

L. 50c, M. 35c, Sm. 25, Bts. Ten 50c, 100/4.00

**DAYBREAK** — Here was an excellent performer in my garden last year. A buff or smoky cream with some line markings. Placement and attachment good. I recommend it.

L. \$1.00 M. 75c, Sm. 50, Bts Ten \$1.00, 100/8.00

**DESERT DUSK** — Extra large, smoky salmon with blue overcast and prominent red blotch. Placement excellent, good substance and good keeper. Heavy bulblet production.

L. \$1.00, M. 75c, Sm. 50c, Bts 3/25, Ten 75c

**DOLLY VARDEN** — Rated very highly among the new glads. Clear, deep orange with white throat. Florets up to 6½ inches with many open. Grows straight and tall. Really very fine.

L. \$1.00, M. 75c, Sm. 50c, Bts Ten \$1.00, 100/8.00

**DREAMLAND** — A very nice apple blossom pink with garnet throat blotch. 55" tall, 6 of its 18 buds open. Placement, texture, attachment very good. Bulblet production heavy. Looks like a very fine commercial.

L. any size \$1.00, Bts. 2/25, 10/1.00 100/8.30

**DUSTY MILLER** — Deep, smoky old rose with red blotch and pencil striping. A good cutting variety and one of the very best odd colored. Always a good seller. Especially fine for roadside stands and mixed dozens.

L. 15, M. 10c, Sm. 5/25, Bts. 100/1.00

**ESQUIRE** — Exceedingly large florets. Tall with long flower head. Rich scarlet and opens up to 9 florets.

L. 15c, M. 10c, Sm. 4/25, Bts. 100/1.50

**EDITH WARR** — A real husky, yet beautiful pink which has great promise. Florets up to 6½" with 8 open, 6 in color. Both a good show and commercial variety.

L. \$3.00, Med. \$2.00, Sm. \$1.00 Bts. Ea. 25c  
Ten \$2.00

**ELEVATION** — Deep pink with yellow throat. Grows very tall with no crooking. 8-4¾" florets open. 18 buds, 25" flower head. Elevation is really a good cutting variety.

Any size \$1.00, Bts. 2/25, 10/1.00, 100/8.00

**ELMERS ROSE** — Many prefer this heavily ruffled rose over Noweta Rose. Opens 7-8 well spaced and placed neatly ruffled florets on tall, straight spikes.

L. 50c, M. 35c, Sm. 25c, Bts. Ten 30c, 100/2.50

**EVANGELINE** — This variety has been criticised because the first florets sometimes come irregular, but in my appraisal it is a great glad and will prove to be a real commercial variety. Has size, color, height, a lot open. Color is a beautiful buff pink. Giant in size. Very tall.

L. 25c, M. 2/30, Sm. 3/25, Bts. 100/1.00

**FANTASY** — Fantasy is one of the new parrot-type glads and is very similar in floret formation and coloring to the Fantasy tulip. Color is peach pink with chartreuse spurs on back of petals. Heavily fluted and ruffled. 16-18 buds of which 6 open, 7 show color. Pollen sets seeds easily so this glad should lead the way to new things for hybridizers. Prolific and easy growing.

L. \$3.00, M. \$2.50, Sm. \$2.00, Bts. Ea. 30c,  
Ten \$2.50, 100/10.00

**FASHION** — Geranium pink with somewhat deeper lip. Florets are fluted and recurved. 20 buds on 30" flowerhead. Up to 8, 5-inch florets open. A strong, healthy grower which has good keeping qualities.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50

**FLORENCE NIGHTINGALE** — One of the strongest growing whites. You can cut bulblet spikes in early fall. Ruffled, good substance, tall and healthy. Much in demand. Top rating commercial white.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**FORSYTHIA** — If you want a really grand large yellow, here it is. Tall spikes, 20 buds, opening 6-8 ruffled, fluted 5½" florets. Heavy show winner and should make an excellent commercial.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 20 ea., Ten \$1.50

**FRASER** — Deep salmon with heavy ruffling. Tall, straight with up to 8 to 22 buds open. Very fine.

L. \$1.00, M. 75c, Sm. 50c Bts. Ten \$1.00, 100/8.00

**FRIENDSHIP** — A choice early, delicate pink with creamy-white throat. Medium sized florets. Blooms very early. You need it for this reason, but it also has the good growing habits and fine color to rate it as a very satisfactory commercial.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**GARDEN GOLD** — Rich golden yellow with somewhat deeper throat. Some ruffling. Huge, slightly frilled florets on tall, straight spikes.

L. 50c, M. 40c, Sm. 30, Bts. Ten 50c, 100/3.00

**GARNET GLOW** — A good, self, glistening garnet red. Florets are of good substance ruffled and heavy. Does not sunburn. 50" tall, 24" flowerhead, 8 five inch florets open, 6 in color. A really promising new red.

L. \$1.00, M. 75c, Sm. 50c, Bts Ten 75c

**GATINEAU** — A combination of two excellent glads, Picardy X Orange Gold. Winner of Canadian Gold Medal Test Garden award. Florets 44½"-5", 7-8 open on strong, straight plants. Early, vigorous. Color lively orange with yellow throat. If you like Orange Gold, here is a vast improvement especially with its longer flowered head and more open florets.

L. \$2.00, M. \$1.25, Sm. 75c, Bts. Ea. 15c,  
Ten \$1.25, 100/10.00

**GAY NINETIES** — A nice, deep rich color. Deep plum with suggestions of brown tones. Spikes tall and straight and opens a lot of florets.

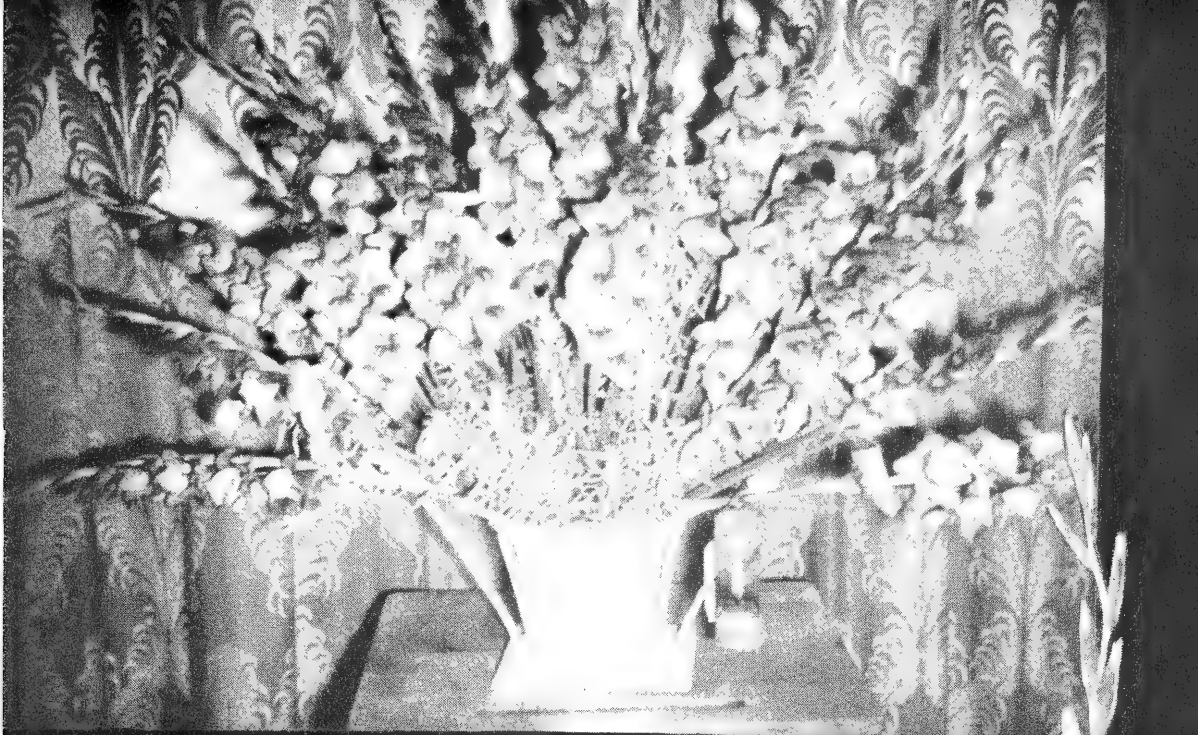
L. 75c, M. 50c, Sm. 25c, Bts. Ten 75c

**GOLD** — Rich, deep yellow, ruffled and with good attachment and heavy substance. Flower heads a little short but top color value easily compensates for this. Very popular and will have a great future.

L. \$1.25, M. 75c, Sm. \$50c, Bts. 15c ea. Ten for \$1.00

**GOLDEN CROWN** — Another year's growing has proved that Golden Crown is an excellent com-

**Continued on Page 24**



## SMALL DECORATIVES

**LINDA B . . .** The basket shown above is Linda B, by Prof. Leland Shaw of Milton, Wis. for years Pres. of the Southern Wisconsin North Illinois gladiolus society. This photo was reproduced from kodachrome and does not convey much information except to show its capabilities for make-up work. I know of no other glad of similar color. Opens 7, 3-inch violet blue florets on nice straight spikes, 45" high. All who are interested in small sized glads will be startled with Linda B. Cut flower growers will find that their retailers will appreciate its newness of color.

Large \$1.50, Medium \$1.00, Small 50c

Bulblets 10 for \$1.50

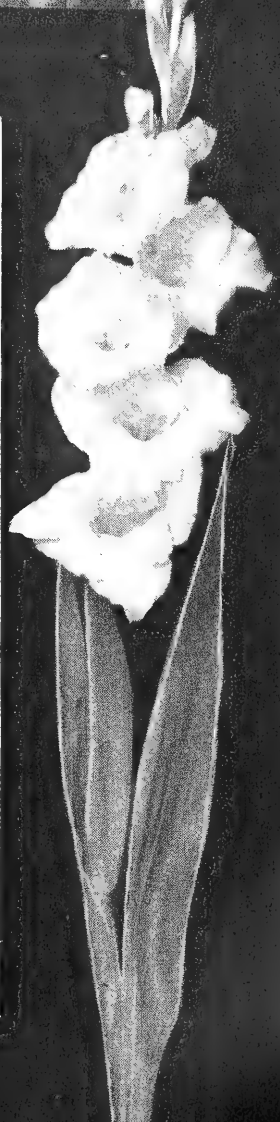
## FAIRY DELL

*Picardy X Maid of Orleans*

By Mrs. Archie Woodcock

Fairy Dell is a small sized flower, 4" Ivory with deeper throat. Plants about 40" high, opens 5-6

NEXT PAGE



slightly ruffled florets which have wonderful keeping qualities. Some eastern growers who have seen it bloom this past summer rated it highly. I have a good stock of Fairy Dell and it propagates rapidly, so have set a very modest introductory price.

### Large 50 cents

Fairy Dell has won three excellent ribbons for Mrs. Woodcock as a seedling on 1 and 3 spikes, division champion and grand champion 3-spike of show. I'm positive you'll like it and will sell it on a money back guarantee.

## Additional Small Decoratives

**ATHENA** — Nice, lavender orchid-type 3" florets. Very worth while. Be sure to try it.  
L. 25c any size, Bts. 10/25

**BRIGHT BEAUTY** — Tall, medium, early orange. Straight with many 2½" florets open. Makes a ribbon of bloom. Very fine.  
L. 2/25, M. 4/25, Sm. 6/25, Bts. 30/1.00

**BROWN ORCHID** — Long one of my favorite glads. Very tall growing, smoky chocolate with deeper brown throat and yellow striping. 17 buds, 6 open.  
L. 2/25, M. 4/25, Sm. 6/25, Bts. 30/1.00

**FAIRY** — A nice, tall-growing even-colored lavender. 16 buds with up to 8 open. Just the type of miniature I like. Good flower heads with nice ribbon of bloom.  
L. 2/25, M. 4/25, Sm. 6/25, Bts. 30/1.00

**FAIRY FANCY** — Painted, lacinated florets on an always straight stem. Rich creamy 2" florets. 5 open.  
L. 2/25, M. 4/25, Sm. 6/25, Bts. 30/1.00

**FIGURINE** — A good ruffled apricot-brown. Makes a very substantial spike of 18 buds, 7-8 open. Placement, attachment excellent.  
L. \$1.50, M. 75c, Sm. 50c, Bts. 3/25

**FILIGREE** — Buff with pink tones. Strong spikes. 5-6 open. Slightly ruffled.  
L. 25c, M. 15c, Sm. 10c, Bts. 20/25

**FLICKER** — One of the very best of the small ones. Medium orange with yellow throat and bright scarlet blotch. 16 buds on tall spikes. 6 open, 5 in color. 3½" blooms.  
L. 3/25, M. 4/25, Sm. 5/25, Bts. 10/25

**FLOWER GIRL** — Small white florets with light chartreuse center, 4-5, 3" florets open. 15 buds.  
L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**GREMLIN** — A nice ruffled, red with 2" florets. Straight, several open. New and nice.  
L. \$3.00, M. \$2.00, Sm. \$1.25, Bts. 2/50

**LADY BUG** — Salmon red with white throat. 4-5 open. 14 buds. Very nice.  
L. 2/35, M. 2/25, Sm. 4/25, Bts. 25/25

**LITTLE GOLD** — A choice, bright golden yellow. 4-5 open florets. Ruffled, tall and nice for cutting.  
L. 3/25, M. 4/25, Sm. 6/25

**LITTLE SWEETHEART** — Clear, medium pink with large white throat. Five ruffled florets open, 5 in color on tall, straight spikes.

L. 15c, M. 10c, Sm. 4/25, Bts. 10/25

**MARIONETTE** — Yellow with red overtones. Large, bright-red blotch. 7 open of 20 buds. Heavily ruffled. Very choice. One of the best.

L. 50c, M. 35c, Sm. 20c, Bts. 8/25

**MURIELAE** — White, with mulberry throat. Lilly shaped florets. Very sweet scented. About three open on short spikes. You'll like this one for its fragrance.  
Any size 2/35

**MULTIPETAL #1** — The creamy florets with red feathering grow face-up. Very double. While I have not used it for hybridizing I have seen many of its seedlings, nearly all of which were double. Hybridizers who are working for doubles will find this trait very dominating.

Any size 35c

**ORANGE BUTTERFLY** — An old-time favorite which is probably still the best of all, especially for commercial growing. Golden orange florets, 10 or more open in very formal arrangement. Tall spikes, a good keeper. Some crooks.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**PATTY BERG** — Very small, lovely soft rose. Good spikes, 4-5 open.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**PELETIER D Osey** — Rich tones of orange, brown and chartreuse, the colors found in cypripedium orchids. Marvelous for corsages and other flower styling. One of the very best novelties. Scarce and much in demand.

75c any size, Bts. 3/25

**PRIMULINUS** — A clear yellow species. Strong grower, 4-5 small, plain florets open. Straight, healthy and easy growing.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**ROSETTE** — Rose pink with darker throat feathering. Ruffled, 6-8 open. Nice double row placement.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**ROSE MAID** — Strong growing, medium rose with deep rose throat. Always straight.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**SPUNKY** — Tall growing, dusty rose brown florets, with darker throat. Petals bordered white. 5 of 16 buds open, 3 in color. Best in its color class.

L. \$1.00, M. 60c, Sm. 40c, Bts. 4/25

**TAURUS** — A very fine, deepndable cutter. Plain, medium purple. 4-5 open. Good keeping qualities. Spikes medium height, straight.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/1.00

**TEENAGER** — Medium rose with slight blue cast. Large cream throat. 6-8 open, 5 in color, 18 buds. 3½" florets. Grows tall and makes fine cutting spikes. One of the best miniatures.

L. \$1.00, M. 60c, Sm. 40c, Bts. 4/25

**THE ORCHID** — One of the finest for corsage work. The light lavender florets are pointed and irregular, very similar to orchids. Usually 3 open. Supply limited.

Any size 2/25, Bts. 25/25

**TWEEDLEDUM** — A variety which I have grown for many years. Very reliable. Deep rose with golden throat. Straight. Many open florets.

L. 2/25, M. 4/25, Sm. 6/25, Bts. 25/25

**TWINKLES** — Quite dark orange pink, lighter throat with red pencilling. Ruffled, heavy substance, straight growing. Produces some short spikes.

L. 30c, M. 20c, Sm. 10c, Bts. 10/30

**YELLOW BIRD** — A real choice yellow. Tall, straight, 10 open. Florets slightly recurved. Clear, self medium yellow. Excellent.

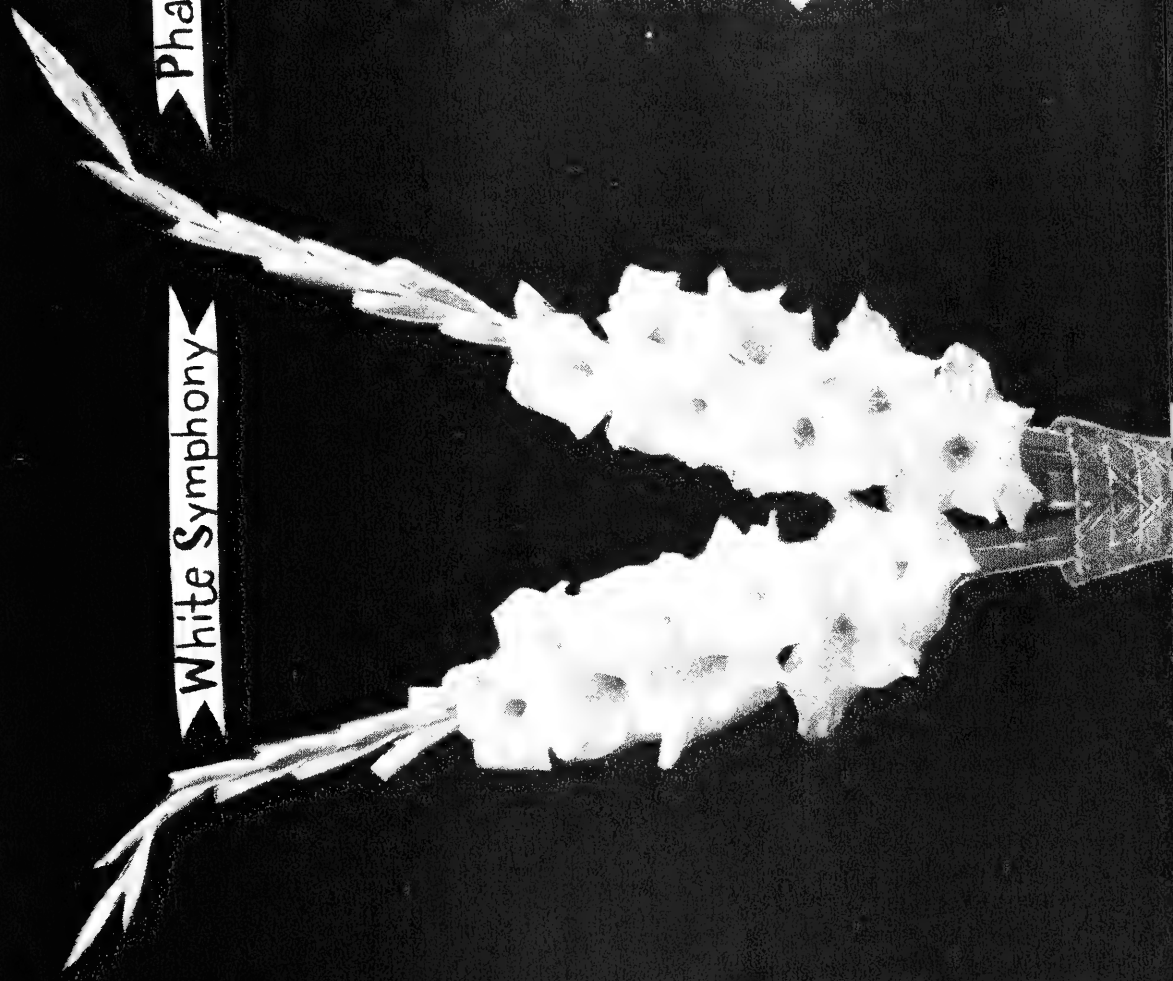
L. 2/35, M. 3/30, Sm. 5/30, Bts. 15/25



Phantom Beauty



White Symphony



Evangeline



mercial yellow. Spikes are always tall with plenty of cutting stem. Placement sometimes a little informal. Color, rich medium yellow, not too deep for florists' use. Produces, clean bulbs.

L. 60c, M. 40c, Sm. 25c, Bts Ten 60, 100/4.50

**GOLDEN FLUTE** — A giant yellow with red throat markings. Florets, of which 5 open at once are immense and ruffled. Should make a top-notch exhibition and commercial. I've read in reports that its florets measure 8 inches in diameter.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. Ea. 15,  
Ten \$1.20, 100/9.00

**GORGEOUS DEB** — Light salmon with fine ruffling. Grows tall and straight with up to 9 open florets. Rated highly and by some as Mr. Wilson's best introduction. In good demand.

L. 60c, M. 35c, Sm. 20c, Bts. Ten 25c, 100/1.50

**GRACE DARLING** — A strong, healthy-growing light rose pink with white throat. Will open 8 five-inch florets on tall straight stems. Looks good to me.

L. 25c, M. 20c, Sm. 10c, Bts. Ten 25c, 100/1.50

**GWEN** — This is a fragrant variety. Grows tall and straight. 6-8 open. Placement good. Color light rose. Florets 5". Well liked and makes a good cut flower variety.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50

**HEARTS DESIRE** — This glad is making its way to the top because of its beautiful ruffling and exquisite coloring. Many awards at this year's show. It will take a long time until we find a more beautiful pink. Vigorous grower. Produces large bulbs from the easy germinating bulblets. Try growing this beauty now as prices are very reasonable.

L. 2/35, M. 2/25, Sm. 4/30, Bts. 100 @ \$1.00

**HEIRLOOM** — One of the most popular 1952 releases. Florets are heavily ruffled and of good texture. 5½" and up to ten open. Color, clean rose lavender with lighter throat. Opens well from bud. Spikes could be a trifle taller.

L. \$5.00, M. \$4.00, Sm. \$3.00, Bts. 50c ea.,  
Ten for \$4.00

**HONEY** — (See Picture Back Cover)

**HONEY** — Honey is a beautiful glad. Its beauty is expressed in lovely baby-ribbon pink florets which have the appearance of being individually carved. Finely ruffled. Medium sized florets and height. A perfect glad for florists' work.

L. 75c, M. 50c, Sm. 35c, Bts. Ten 75c, 100/6.00

**JINI MARIE** — Ruffled, rose salmon. Florets 4½", slightly ruffled and of good substance. Tall growing, opens 8. Good cutting spikes.

L. 25c, M. 20c, Sm. 15c, Bts. 10/25c

**KASHMIR** — Deep, rich, wine-purple florets, round, ruffled with picotee edging. Spikes formal and nice. 16-18 buds. Flowerhead 20-25". Florets 5½" with 6-7 open. Carries very high rating.

L. 35c, M. 25c, Sm. 15c, Bts. 10/25c

**KEEPSAKE** — A very handsome, rich yellow with somewhat deeper yellow coloring in the throat. Florets are beautifully formed and opens around 6 on a tall tapering spike. A very fine yellow which will increase in popularity, especially for commercial growing.

L. 40c, M. 30c, Sm. 20c, Bts. Ten 40c, 100/3.00

**KING DAVID** — (See Page 15)

**LADY MARION** — A two-toned rose lavender which opens 8-10 florets of good size. Grows tall and straight. A good exhibition and commercial flower. A color combination which will appeal to florists.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**LANCELOT** — A fine cutting commercial yellow. Clear, light yellow shading a trifle darker in throat. Opens 8 of 20 buds. Slightly waved and fluted.

Bts Ea. ...., Ten ...., 100 .....

**LAVENDER AND GOLD** — Very early and valuable because of this. Fine light lavender with cream throat. Excellent commercial. Medium size florets.

L. 2/25, M. 3/25, Sm. 5/25 Bts. 100/1.00

**LEADING LADY** — One of the very top show winners and one of the best commercials. Rich, creamy white, good placement, good texture, large florets with many open.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**LEAH GORHAM** — Medium ruffled red with large cream throat. Very striking and nice. Placement good. 5-7 florets open on long flowerhead. Heavy propagator and excellent cutter.

L. 75c, M. 50c, Sm. 30c

**LILA WALLACE** — A bright, rich cerise rose. Florets are ruffled and fluted. Spikes tall, wiry and excellent for cutting. Very popular because of its beautiful flower. One of the best in my garden both for retail florists and for home buyers.

L. 25c, M. 20c, Sm. 15c, Bts. 100/1.00

**LODESTAR** — A nice medium yellow with deeper lip petals. Straight growing. 6-7 open on medium height spikes. Rated highly as a commercial.

L. 40c, M. 30c, Sm. 20c, Bts. 100/1.00

**LORD ELGIN** — Extremely ruffled dark red with heavy texture. Medium height, 16 buds with 6, 5" florets open, 6 in color. Very fine placement and spacing.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. @ \$1.00

**LUXURY** — Giant, light orange pink with creamy lip petal. Florets slightly recurved and in double row placement. 20 buds, up to 9 open, 7 in color. Bulblet production and germination good.

Large 75c, Bts. 10 @ 50c

**LYNN HILL** — Rose red, deepening in throat. Florets are ruffled and silver edged. 7 open, 9 showing color. Medium height. Quite unusual for color and styling.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 10 @ \$1.00

**MANCHU** — Striking, attractive oriental colors of rich yellow and Chinese red. Spikes tall, florets informal but decorative. Especially valuable for home arrangements. Modern florists will appreciate this glad for their decorative work. Really very unusual and nice.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**MELLOW MOON** — Mellow Moon has excellent commercial value. Spikes are tall and wiry. A vigorous grower with healthy bulbs and foliage. Florets around 5 inches, somewhat ruffled. Deep, rich yellow with some buff shading.

L. 35c, M. 25c, Sm. 2/35, Bts. 10/35, 100/1.00

**MARIONETTE** — (See Page 22)

**MISS CHICAGO** — The giant, beautifully colored flower heads created beautiful pictures for all to admire. Color of rose lavender with inverted yellow crescent throat. Florets compact, very large, producing massed coloring for florists' work. Needs good culture to gain height but it will reward you for a little extra attention.

L. 40c, M. 30c, Sm. 20c, Bts. 10/40c

**MODERN MISS** — Lavender purple with darker throat-mark. 25" flower head on 52" spike. 21 buds, 9 open, 9 in color. Florets 4½-5". Good placement, very nice.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. Ea. 25c, Ten \$2.00

**MOTHER FISCHER** — Rapidly coming to the fore as one of the very best whites. Florets pure white, heavily ruffled. Strong, healthy grower.

L. 50c, M. 35c, Sm. 20c, Bts. 10/25, 100/2.00

**MT. INDEX** — Tall growing white with cream throat. An excellent commercial in every respect. As a matter of fact I have come back to it after a lapse of several years in my garden.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**Multipetal** — See Page .....

**MY DEAR** — Very ruffled shell pink. Florets up to 5½" with many open on tall, straight spikes. Very promising commercial, one you should surely have in your garden.

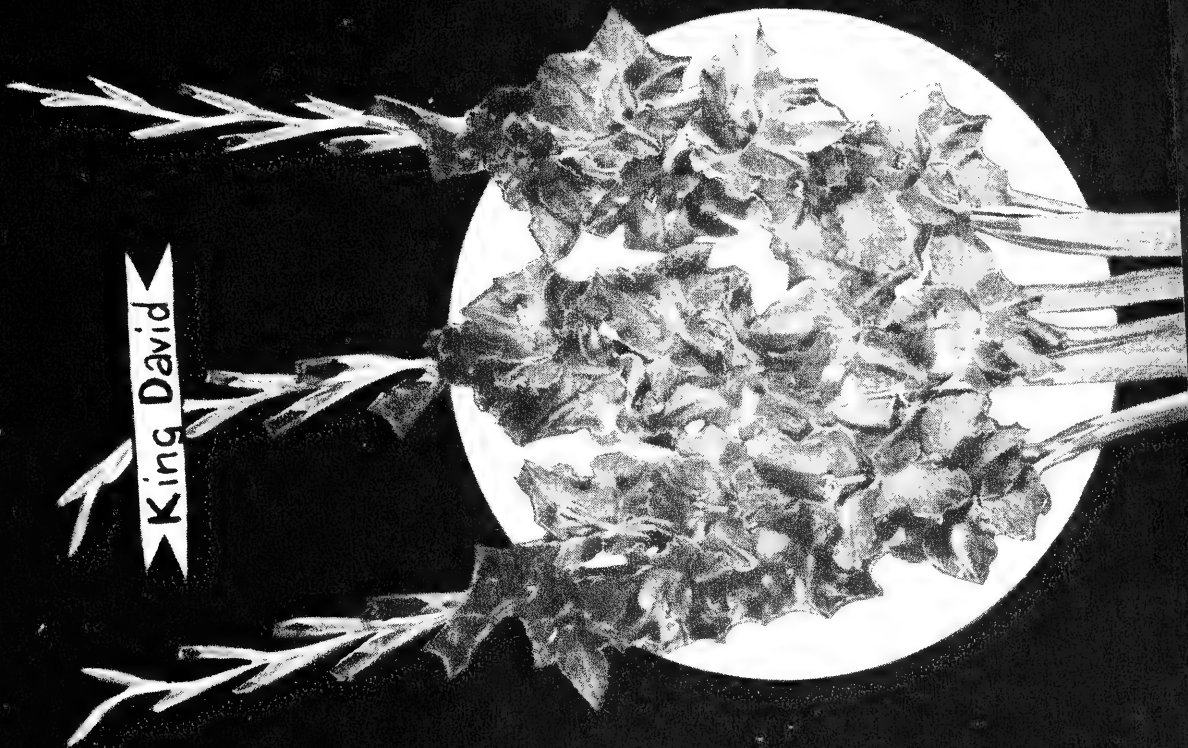
L. 25c M. 2/25, Sm. 4/25, Bts. Ten 15c, 100/1.00

**Continued on Page 26**

Red Wing



King David



Poinsetta



**NEWPORT WHITE** — One of my favorite whites. Pure chalk white. Huge florets of good substance. Strong growing. Absolutely one of the top-notch whites. Don't know of anything better in this class.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**NEW YORKER** — This 1950 introduction of Dr. Graff's performed remarkably well for me and others this past summer. It's a delicate light pink with prominent midrib. Will open 6-8 large slightly ruffled florets on tall, sturdy stems. Placement and substance good. Looks like a very promising commercial as well as exhibition glad.

L. \$1.00, M. 75c, Sm. 50c, Bts. Ten \$1.00, 100/8.00

**NOWETA ROSE** — Designed for the show table. Deep rose, good substance, many open in formal, compact arrangement. I have some choice, well-grown bulbs. A good show record for this one and it will win for you, too.

L. 50c, M. 35c, Sm. 25c, Bts. Ten 30c, 100/2.00

**OCTOBER SUNSHINE** — For the shows we usually make baskets of Wedgwood and October Sunshine, a very beautiful combination of pastel colors. October Sunshine is yellow with Autumn tones of buff. Much in demand for commercial growing.

L. 3/25, M. 4/25, Sm. 5/25, Bts. 100/1.00

**OKLAHOMA** — Smoky grey with blue overcast. An older variety but very popular and well liked. We always arrange it with small spikes of Burma. Try this combination for striking beauty.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**ORCHID MIST** — Light rose lavender, slightly deeper toward edges, with distinct lavender blotch. Medium height, 22" flower head. Ruffled 4½" florets.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 2/25

**ORIENTAL PEARL** — One of the largest glads grown. A very light cream which opens around five florets often measuring 7 inches across. Many of my customers reported that it has been their best money making variety. Always in demand by florists. This is especially true of those who deliver direct to the florist trade. A little too large and brittle for the commercial markets. Nothing so delightful for the home garden. Often wins for largest flower.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**PACTOLUS** — Deep ruffled buff with prominent scarlet throat marking. Good strong grower. Well liked at all shows and fine for florists work. You'll buy it sooner or later, so why not now?

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**PALETTE** — An odd color combination which is intriguing and very catchy. Deep scarlet with heavy violet blue blotch. Promises to be extra fine for arrangement work and should be well-liked by florists who appreciate novelties.

L. 75c, M. 50c, Sm. 35c, Bts. Ten 75c

**PARTHIENA** — A giant, deep purple-lavender which has "gone to town" at many shows. Very vigorous growth, many large florets open. Well worth growing.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**PEACH GLOW** — A very large, peachy-orange with excellent growing habits. Round florets of good texture. Opens 8 of 20 buds. Straight and tall. Not many glads of this color.

L. \$1.50, M. \$1.25, Sm. 75c, Bts. Ten \$2.00, 100/16.00

**PEGGY FARRELL** — Another fine blotched, ruffled white. In my estimation any ruffled white is nice but this one will match the best for beauty and all around performance.

L. 25c, M. 20c, Sm. 2/25, Bts. Ten 50c, 100/4.00

**PENNANT** — This fine glad has a strong background, Greta Barbo, X Elizabeth the Queen, two of the finest glads for hybridizing. Pure, soft pink florets on a very formal spike. Florets 5", wide open, slightly ruffled with 10 open, producing gorgeous spikes. Not quite as tall as Evangeline but of better color value and placement. Spikes always uniform and fine for commercial cuttings. Another Gold Medal winner in Canadian test gardens. You can't go wrong with this one.

L. \$2.00, M. \$1.25, Sm. 75c, Bts. Ten \$1.25, 100/10.00

**PHANTOM BEAUTY** — One of the best light pinks. Opens ten or more on tall spikes. Precise placement. Grows easily. Propagates well. A good all-around variety.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**PINK CLASSIC** — (See photo and description on back cover)

**PINK CLASSIC** — Pink Classic is a very large, tall growing ruffled and fluted pink of great merit. Holds 6-7, 5½" or larger florets on a tall, straight stem. The color is deep salmon pink, shading into a lighter, brighter throat. I believe this will prove to be an excellent florist's flower.

L. 75c, M. 50c, Sm. 35c, Bts. 10/25, 100/6.00

**POINSETTIA** — Light spectrum red with nicely ruffled florets. Spikes straight. 6-7 open 7 in color. Looks most promising for commercial and a heavy show winner. Bulblet production good. Rated very high.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/80, 100/7.50

**PRAIRIE SUNSET** — Huge, tall growing, healthy, brightly colored orange salmon. Long flower heads with 8 six inch ruffled florets open. One of the best in its color class. Good propagator.

L. \$1.25, M. 75c, Sm. 50c, Bts. 10/25

**PRIDE AND JOY** — (See Pages 8-9)

**REBOUND** — Recommended for early commercial cutting. Color is very deep rose. Florets 5-inch, 6 to 8 open valuable for florists work. Will make money for you if you are in the cut flower end of the business.

L. 25c, M. 15c, Sm. 10c, Bts. Ten 25c, 100/2.00

**RED TOWER** — Extra tall-growing orange red with over 60" plants. 27" flower head, 8 open, 7 in color. Florets 5", ruffled and fluted, with lighter midrib.

L. \$1.50, Bts. Ea. 25c, Ten \$2.00

**RED WING** — Now at the top of the rating for commercial reds. Spikes always tall, 8-10 open florets of 5½ inch size. Approximately 60 inches, 22-24 buds. You can't go wrong on this one.

L. 25c, M. 15c, Sm. 10c, Bts. Ten \$1.00

**RHETT BUTLER** — A medium scarlet leaning a trifle to orange. Tall, wiry stems. An ideal commercial variety. Healthy, easy growing. Has done well in Florida trials.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/50

**ROSY FUTURE** — Fuchsia toned rose of great promise because of its rich color value. Med. tall, 17-20 buds, 6 open, 6 in color. A fine new florist's flower.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50, 100/3.50

**ROYAL FLUSH** — A future great. Has been pronounced one of the best new reds. Grows very tall and will produce 30-inch flower heads. Color medium red and ruffled. Stock still very scarce and high priced.

L. \$2.00, M. \$1.50, Sm. 75c, Bts. 2/25, Ten \$2.00

**SEQUIN** — Another tall growing yellow from Palmer with good commercial habits. Florets medium sized, 6 open on good flower heads.

L. 25c, M. 2/25, Sm. 4/25, Bts. 100/1.00

**SHALLIMAR** — Those who understand the theories of inbreeding feel confident that the future health, vigor, resistance to disease in glads will be obtained through inbreeding as has been accomplished with hybrid corn, flowers, etc. Shallimar comes from White Star, an inbred gladiolus crossed with Chamouny. It resembles the latter in color, and spike, a beautiful

rose pink, edged with silver. Ruffled, frilled, tall with many open florets. Those who have developed trouble with their stock of Chamouny, as many have, will profit by turning to Shallimar as a replacement. Be sure to try it.

Any size bulb, \$2.00 each  
Any size bulb plus 10 bts. for \$4.00

**SHIRLEY IRENE** — Large ruffled rose, very similar to Corona, with deep blotch. Nice, round florets with good placement. Very well liked.

L. 75c, M. 50c, Sm. 25c, Bts. 5/25

Continued on Page 28

Frazer

Skippy

Jini Marie

Bridal Orchid



**SIERRA SNOW** — If you want an extremely large, vigorous white, Sierra Snow will fill your every desire. Not only that, but it opens many of its 22-24 buds at once. Heavy ruffling, good texture. Many of our experts rate it as one of our best new whites. Florists who want giant sized glads will surely want all you can supply of this giant white. A sure winner on the show table.

L. \$1.00, M. 75c, Sm. 50c, Bts. Ten \$1.00,  
100/8.00

**SILCHERLIED** — Here is a choice new blotched variety. Color is clear La France pink with deep rose throat blotch. Very similar to Lipstick, but clearer and of more beautiful coloring. Tall grower and extra fine for cutting. 18-12 buds, 8 open, 4½-5" well formed and well attached florets. Propagation and germination very good. One of my favorite glads and I know it will prove to be an extra fine florist's flower and a good commercial for that reason.

L. 50c, M. 35c, Sm. 25c, Bts. Ten 35c, 100/2.50

**SKIPPY** — A very tall, extremely ruffled white with small pink blotch. 18 buds, 6 open, 4-5 in color, size 4½". Bulblet production and germination excellent. This is really a very fine variety and one you will like whether for exhibition growing or for commercial cutting.

L. 75c, M. 50c, Sm. 35c, Bts. 10/75

**SMYRNA** — Here's a variety which has been overlooked by many. It is listed only in a few catalogues, but you will find it really outstanding for your home decorative work. Rather difficult to describe. The over-all color is deep buff with veining effects of fuschia purple, lending a stippled effect. Rather odd, yet appealing.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**SPIC AND SPAN** — "The Most Famous Name in Glads." Probably the greatest glad of all times. Cosmopolitan is its home, together with other most famous introductions (see page .....). Most everybody knows all about this glad, but in growing glads either for the shows or for making money, this is the best one!

L. 3/25, M. 4/25, Sm. 5/25, Bts. 100/30

**STERLING** — Deep, lavender-mauve with rose feathering in throat. Produces very formal spikes with good placement and attachment. Up to 10 florets open on always straight spike. An excellent cutting and best in its color class for shows.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00

**STORMY WEATHER** — One of the very few smokies I grow. Really a dusty pale lavender. Very vigorous growth, tall spikes with a lot open. I like it and rate it highly.

L. 25c, M. 20c, Sm. 15c, Bts. Ten 50c, 100/1.00

**SUNBEAM** — Rich, bright orange with yellow feather. Spikes tall, straight with many medium sized florets open. Propagates well, grows easily. Looks very promising.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/2.00

**SUNDANCE** — One of the very best yellows. Medium, even toned yellow. Florets 5 inches with many open. Placement always good. Grows straight and nice. A-1.

L. 25c, M. 20c, Sm. 15c, Bts. Ten 25c, 100/2.00

**SWEET 16** — Lovely, clean pink with lighter throat. A sport of Beauty Blush and produces the same high quality spikes. A very promising commercial and one of my favorites.

**TAJ MAHAL** — This nice new white gives great promise for commercial growing. Florets are clear, creamy white. 6-7 open and 20 bud spike of medium height. Placement a little informal.

L. \$1.00, M. 60c, Sm. 40c, Bts. Ten 50c, 100/4.00

**TEENAGER** — Here's a small decorative that made a great hit its first year. The word among growers is that Teenager is one of the best small sized glads to be introduced in recent years. Tall spikes with clear medium rose florets with creamy white throat. 6-8, 4½" blooms open on 18 bud spike. Always straight with fine placement.

L. \$1.00, M. 60c, Sm. 40c, Bts. Ten 50c, 100/4.00

**TERIFFIC** — Tall spikes with a ribbon of color produced by 10-12 deep canary yellow florets open at once. If you need good yellows add this one to your stock.

L. \$1.00, M. 60c, Sm. 40c, Bts. Ten \$1.25, 100/6.00

**TOKENA** — If you want a really black-red, this is it. Beautiful, velvety florets. Anyone who likes the dark colors will surely enjoy this one.

L. 40c each

**TOMAHAWK** — This fine new scarlet was one of the greatest delights of my garden this year. Strong, tall plants with 24" flower head and 8-10 of its 20 buds open. The photo on page 29 is of field-grown bulblet spikes. A must for every grower to round out his supply of red varieties. Has better length stem for cutting than the favored Red Wing from the same originator.

L. \$1.25, M. \$1.00, Sm. 75c, Bts. Ten \$1.25,  
100/10.00

**TRAILS END** — Deep rose, tinged with lavender. Has attractive light yellow throat. 7-8 very large, slightly ruffled florets open on long flower heads. Very fine.

L. 25c, M. 20c, Sm. 2/25, Bts. 100/1.00

**TYRONE** — Tyrone proved to be one of the popular 1952 introductions. Good, tall spikes carrying 22 buds with 6-8 open. Foliage and bulbs healthy. Excellent for both commercial and exhibition.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 25c ec.,  
10/2.00

**VALDA** — Large lavender rose producing tall, straight spikes. Up to 8 large florets open. New, fine, very promising.

L. \$2.00, M. \$1.50, Sm. 75c, Bts. Ea. 25c, Ten \$2.00  
100/16.00

**VANITY FAIR** — A very large pale buff with cerise spot in throat. Very tall-growing with long flower head and up to seven large, ruffled, needle point florets open. Good texture and good growing habits.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00, 100/8.00

**VELVET MANTLE** — Tall, spiral spikes with many open. Shining maroon florets. One of the best in this class. Medium sized and always wins for me at the shows, especially in the three spike class. Early.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**WEDDING MARCH** — An early, highly ruffled light pink, shading into lighter throat. Good texture, good attachment. Looks like a coming commercial. Heavy bulblet production.

L. \$1.50, M. \$1.00, Sm. 50c, Bts. Ea. 15c,  
Ten \$1.50

**WHITE GODDESS** — Has received very high ranking in trials and by our best critics. Ruffled white of heavy substance. Tall and healthy and very vigorous. In great demand.

L. 2/25, M. 3/25, Sm. 5/25, Bts. 100/1.00

**WHITE STAR** — An inbred gladiolus. Introduced especially because of its resistance to foliage and bulb diseases. Florets, white tinged ivory. Medium in size, slightly fringed florets, recurved, pointed. 6-8 of the 20 buds open. Heavy producer of bulblets which germinate easily and produce cutting spikes.

L. 50c, M. 35c, Sm. 20c, Bts. 100/2.00

**WHITE SYMPHONY** — Large, snow-white florets with heavy ruffling. Spikes tall and straight. Rated very highly by the glad experts. Good bulblet production. Promises well as a good commercial white.

L. 75c, M. 50c, Sm. 25c, Bts. 3/25, Ten 75c,  
100/5.00

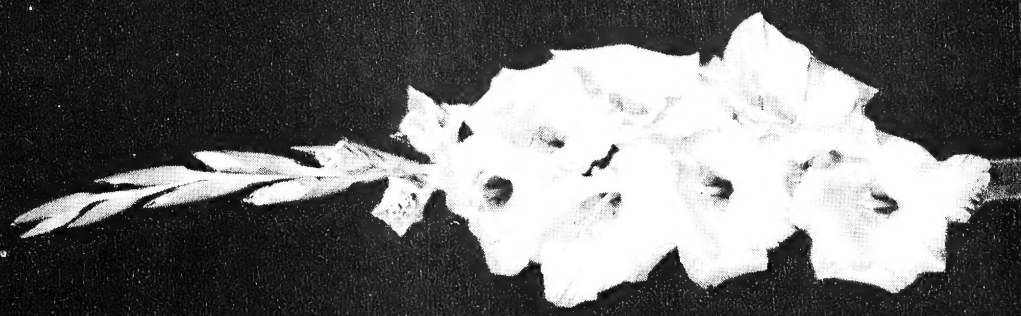
**WINONA** — This light cream did very well for me this past summer. Florets are ruffled and frilled, somewhat deeper in throat with cerise markings. Placement good. A fine glad in every respect.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50

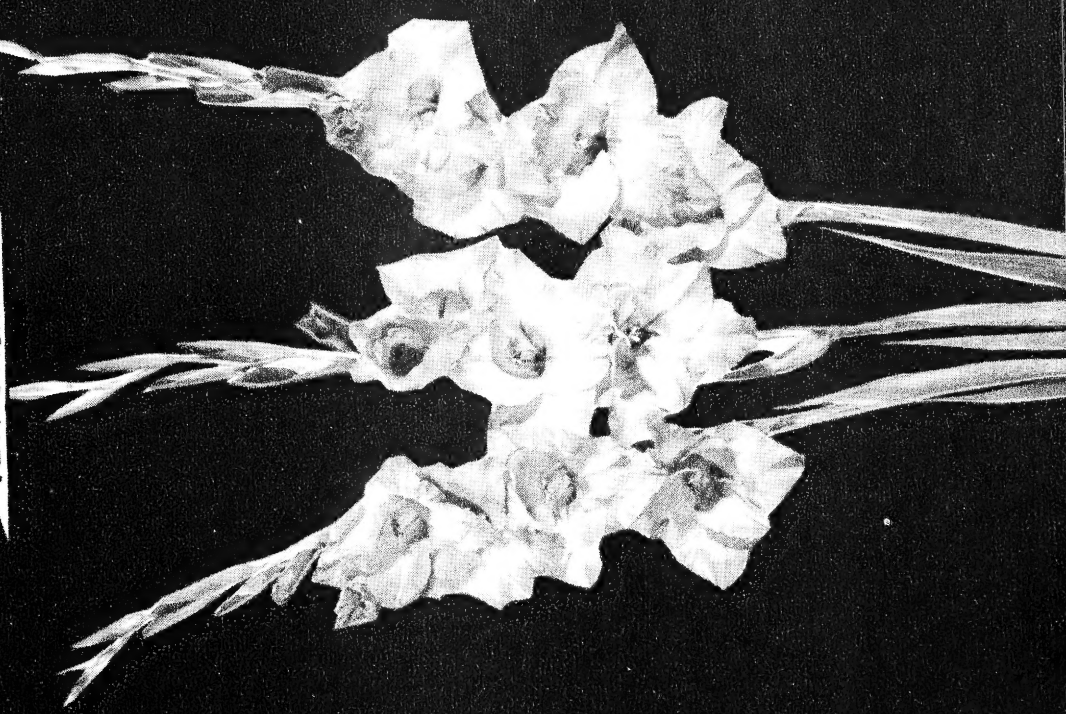
**WONDER BOY** — A brilliant new purple, medium size florets, 27" flower heads on 55" plants. 8 of 22 buds open. Florets ruffled and fluted. Good clean foliage.

L. \$3.00, M. \$2.50, Sm. \$2.00, Bts. 40c each, 10/3.00

Peach Glow



Tomahawk



Sierra Snow



# QUANTITY PRICES

Here are a few items in hundred lots. Some of them are available in larger quantities. If interested write for quotation. Price F.O.B. Milwaukee, subject to prior sale.

PER 100					
	Large	Medium	Small	Bulblets	
Annamae .....	\$	\$	\$ 2.00	\$	
Benj. Britten .....			2.50		
Bridal Orchid .....	30.00	20.00	15.00		
Burma (selected) .....			5.00		
C. D. Fortnam .....	40.00	30.00	15.00	½ pt.	25.00
Columbia .....			35.00	½ pt.	60.00
Coral Ace .....			32.00	Qt.	120.00
Crystal Orchid .....		48.00	25.00	Qt.	200.00
Dolly Varden .....	30.00	22.00	15.00	½ pt.	20.00
Evangeline .....			1.50	Qt.	25.00
Fashion .....	30.00	22.00	15.00	½ pt.	15.00
Florence Nightingale .....			1.50	Qt.	5.00
Friendship .....			2.00		
Gwen .....	25.00	18.00	10.00	½ pt.	18.00
Honey .....	45.00	30.00	18.00	Qt.	75.00
Hearts Desire .....			2.00	Qt.	10.00
King David .....	75.00	60.00	50.00	Qt.	125.00
Leading Lady .....			2.00		
Lodestar .....	20.00	15.00	10.00	Qt.	20.00
Noweta Rose .....		20.00	15.00	Qt.	45.00
Oct. Sunshine .....		3.50	2.00		
Pennant .....		90.00	50.00	½ pt.	75.00
Phantom Beauty .....		3.00	2.00		
Pink Classic .....	45.00	30.00	18.00	Qt.	75.00
Pride and Joy .....		80.00	64.00	Qt.	150.00
Red Wing .....			7.00	Qt.	25.00
Skippy .....	45.00	30.00	18.00	Qt.	75.00
Silcherlied .....	25.00	18.00	10.00	Qt.	45.00
Spic and Span .....	5.00	3.00	1.75	Qt.	5.00
Sterling .....		30.00	18.00	½ pt.	25.00
Sequin .....	15.00	10.00	5.00	Qt.	25.00
Sweet 16 .....			14.00		
Trails End .....	15.00	10.00	5.00	Qt.	25.00

# COSMOPOLITAN DELPHINIUMS

Here's probably the finest strain of delphiniums in existence. They are developed to meet good commercial standards for height, length of flower head, size of florets, ample cutting stems, disease resistance and hardiness, a task accomplished with more than 26 years of painstaking hybridizing.

This past season I had over 2,500 plants in bloom and all flower experts who visited my garden declared them to be the most gorgeous flowers they had ever seen. They were fascinated with their wide range of rich coloring and striking color combinations. Florets range up to 4 inches in diameter and come practically 100% double.

This is an exhibition as well as commercial strain and will win in any competition. Also very early blooming. Can be cut in late spring when flowers are in great demand and again in early fall during the glad season and until frost.

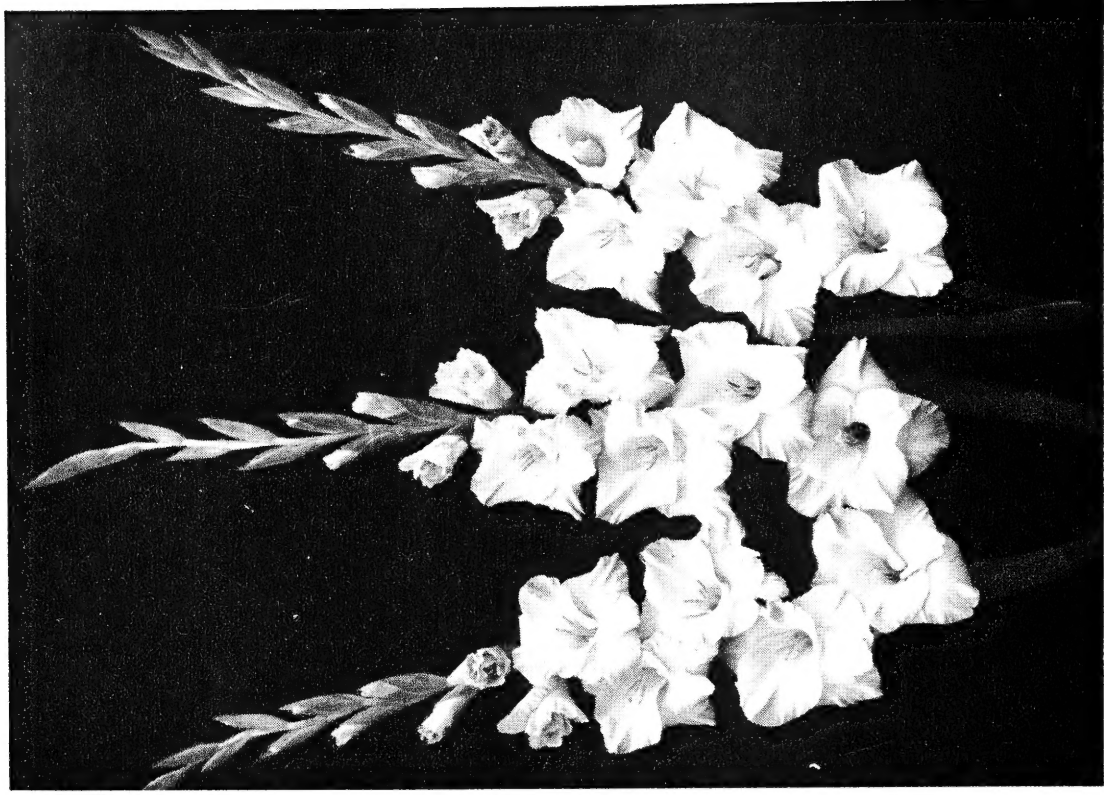
My sales of seeds has increased rapidly as flower growers have the opportunity to see them in bloom. You will discover that these delphiniums will give you the greatest pleasure for your dollars invested in flowers.

**Prices: \$2.50 per packet, postpaid**

Over 300 Seeds of Mixed Colors

Limited number of packets in blue, purple or white at \$3.00 per packet. All seeds are hand polinated, from specimen plants . . . not open polinated.





HONEY



PINK CLASSIC